

SIDDHARTH PRABHU K

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SUMMARY

AI product and strategy professional with experience across Product Management, Founder's Office, and Financial Due Diligence. Built and launched 0-to-1 AI products, translated user and enterprise requirements into roadmaps and PRDs, and supported cross-functional execution across engineering, design, GTM, finance, hiring, and fundraising. Experience spans enterprise AI, healthcare, government, and transaction advisory.

SKILLS

Product: Product Strategy, Roadmapping, PRD Authoring, Agile/Scrum, Sprint Planning, RICE Prioritisation, User Research, A/B Testing

AI & Platforms: Agentic AI, API Product Ownership, Document Intelligence Pipelines, Service-Oriented Architecture (SOA), End-to-End SDLC

Analytics & Tools: SQL, Python (Pandas, NumPy), Power BI, Figma, ClickUp, Notion

Business: Stakeholder Management, Cross-Functional Execution, GTM Strategy, Enterprise SaaS

PROFESSIONAL EXPERIENCE

Founder's Office | Questt AI

Jun 2026 - Present

Bengaluru, India

- Own finance operations alongside founders and external accounting partners, coordinating MIS, invoices, payments, and recurring financial reviews.
- Lead hiring operations across technical and business roles, managing candidate pipelines, interview coordination, offers, onboarding, and background verification.
- Support fundraising and investor-related execution by coordinating financial information, transaction documentation, stakeholder follow-ups, and founder priorities.

Business Analyst | Product Management | Nyukt AI

Sep 2025 - Jun 2026

Bengaluru, India

- Owned 0-to-1 product strategy and roadmap for an Agentic AI OS and a B2B2C healthcare product, working with 4 engineers and 2 designers from discovery to v1 launch in 10 weeks.
- Authored 6 PRDs and 30+ user stories; scoped and delivered 3 AI automation agent APIs - Tender Evaluation, Accounts Payable, and Insurance Data Extractor - for government and private-sector clients.
- Conducted 50+ user interviews and demos; translated insights into 3 onboarding iterations, reducing drop-off by ~40% through a structured test-and-learn approach.
- Supported launch and GTM of ChikitAI Enterprise & Mobile, helping drive 2,000+ user acquisitions and presenting roadmap updates to enterprise stakeholders; core team member of the Eureka! GCC 2025 winning team.

Intern - Financial Due Diligence | KPMG India

Jun 2024 - Aug 2024

Bengaluru, India

- Consolidated and analysed P&L, balance sheet, and cash flow data to support M&A due diligence across 3 clients, highlighting financial risks and business drivers.
- Built structured financial analyses, databooks, and KPI tracking to support deal teams, portfolio monitoring, and stakeholder reporting.

PROJECTS & RESEARCH

AI Content Recommendation: Consumer Engagement & Trust | Primary Research - 2024

Led primary research (n=200) on AI recommendation engines across streaming and e-commerce; applied Chi-Square testing ($p < 0.05$) and found the 18-24 cohort showed 40% higher AI trust than the 35+ cohort, with implications for personalisation strategy.

EDUCATION

Jain University - CMS Business School | MBA - Business Analytics | CGPA: 7.90/10

2023 - 2025

Amity University | BBA - Marketing | CGPA: 7.98/10

2019 - 2022

CERTIFICATIONS

AI for Business - Wharton Online • Google Data Analytics Professional Certificate • IBM Machine Learning • Business Strategy - University of Virginia • Prompt Engineering for ChatGPT - Vanderbilt University • Marketing Analytics - Meta